

Cen
C3 8.5.1

CENTENARY FOOTBALL REVIEW

*Programme
De Luxe*



Centenary

vs.

Loyola

October 4

SEASON 1924

Sturdy Clothing for College Men

We feature an unusually fine line of suits in fabrics that young men like and the quality and durability cannot fail to give satisfactory service. And note our low prices!

2-PANTS SUITS FEATURED AT
\$22.50 AND \$27.50



SAWIN' WOOD

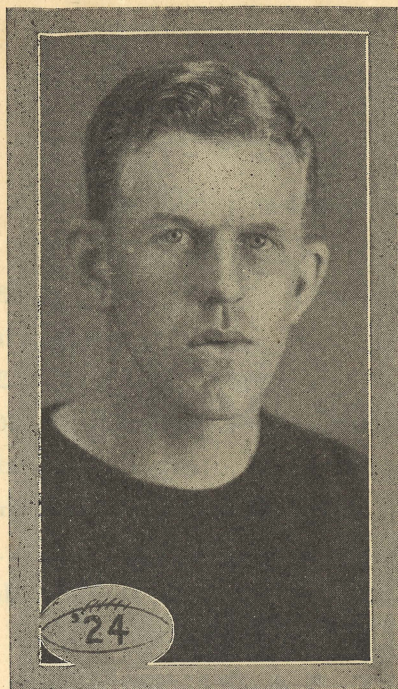


THE BOSS, he says to me, says he, "It ain't no use writin' no advertisement about printin' in no college whatnot. Them young fellers ain't thinkin' about nothin' but gurls and sich, and they ain't got no use for printin'."

But I says to the Boss, says I, "Them guys buys college ann'als, and sich, and anyway all of 'em are goin' to be business men 'fore long. If we want the world to know we're good printers we got to keep on sawin' wood."

Journal Printing Company
SHREVEPORT, LOUISIANA

Ce2
C38.21



WEAVER

"Cap'n Jim"

JAMES WEAVER

Number34
Height.....6 ft., 2 in.
Age21
Weight195
PositionEnd
Last attended.....Centenary
Years on team.....3
HomeMonroe, N. C.

50 A. D.

When a youth was giving himself airs in the theatre and saying, *"I am wise for I have conversed with many wise men,"* Epictetus replied, *"I too have conversed with many rich men, yet I am not rich!"*

1924 A. D.

You have conversed with many well-groomed men at Centenary. Are you well-groomed? If not, envy them not. They sent their linen and clothing to the EXCELSIOR LAUNDRY, "Where Quality Counts." A word to the wise: Do thou likewise.

A. L. TATUM

Campus Representative

Reduce the Cost of Upkeep

By Buying Used Parts for Your
Car at a Fraction of the Cost of
New Parts. We Have Parts for
Almost Every Car on the Market

'We Wreck 'Em and Sell the Parts'

DeGeneres Brothers

1219 Jordan St. Phone 3630

Shreveport, Louisiana

"Big Boy"

CAL HUBBARD

Number	36
Height	6 ft., 2 in.
Age	24
Weight	265
Position	Tackle
Last attended.....	Centenary
Years on team.....	3
Home	Keytesville, Mo.

Sportsmen's Headquarters

♦♦

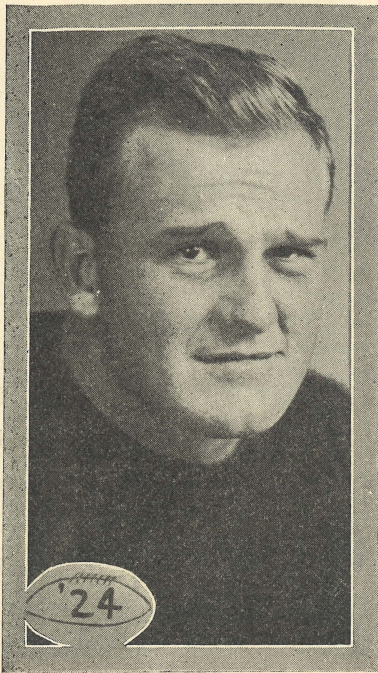
Whatever your favorite recreation,
we can furnish the proper equipment

♦♦

Buckelew Hardware Co.

Texas and Spring Streets

Phones 506



HUBBARD

Sparke Drug Co.

Catering to College and Academy
Students

Fountain and Lunch in
Colonial Hotel

At Your Service At All Times

Leave your parcels, luggage, etc.,
here while down town. Cash your
checks from home.

Hang out with us.

First in Everything

NEWS

ADVERTISING

CIRCULATION

SERVICE

Circulation Now Over 33,000 Daily
47,000 Sunday

The Shreveport Times

North Louisiana's Newspaper

Let "Pete" Develop and Print

Your kodak pictures from the
game.

*Kodak Enlargements
a Specialty*

FILM ARBOR

305½ Texas St.

Pierre LeDoux, Owner

"Half-Pint"

CLYDE WAFER

Number	1
Height.....	6 ft. 3 in.
Age	23
Weight	210
Position	Tackle
Last attended.....	Centenary
Years on team	4
Home	Coushatta, La.

The Tullos Shoppe

On Milam at 629

Today after the game stop at The Tullos Shoppe and make it a perfect evening.
Delicious Luncheonettes, Sandwiches and other delicacies that will make you
glad you came.

OUR SPECIALTIES:

SODA FOUNTAIN SERVICE

Sandwiches

Luncheonettes

Fresh Candies

French Pastry

Club Special Sandwiches Special Parfaits

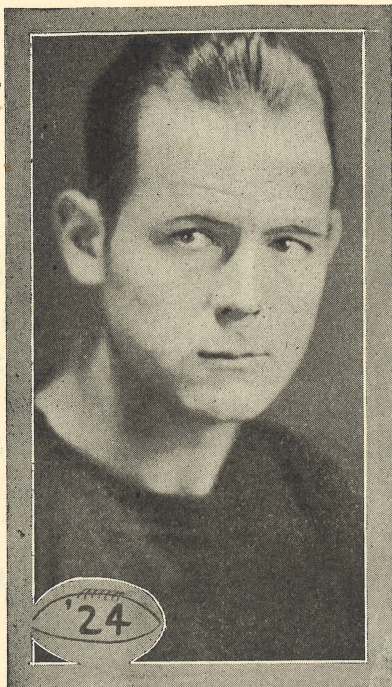
and

Houbigant's

Coty's

Carson's

PARFUM



WAFER

JORDAN & BOOTH Co. LTD.
 312-314 TEXAS ST.
- the house of Kuppenheimer good clothes

SHREVEPORT, LOUISIANA

**Dress Well and
 Succeed!**

Kuppenheimer good
 clothes, Knox hats
 and Star shirts, offer
 sound investments in
 good appearance.



Maxwell House Coffee

Has stood the test and proven its
 merit. Selected by the expert
 chefs of the world's finest ship,
 the Leviathan, as the most popu-
 lar of all brands of coffee.



For sale by all retailers



Ardis & Co., Inc.

Win at Football! We Are Rooting for You

And make your class-room marks
 as well!

We can help you there too with

EVERSHARP

WAHL FOUNTAIN PEN
GOOD STATIONERY
GOOD CHOCOLATE
GOOD SMOKES

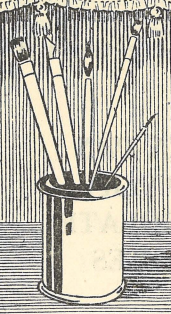
Majestic Drug Store
 Majestic Building



Coats \$69.50
Dresses \$39.50



PHONE 544
SHREVEPORT
Engraving Co.
708 MILAM ST.



Artists
and
Engravers

Shreveport, La.

"Man-O-War"

GLENN LETTEER

Number26
Height6 ft., 3 in.
Age23
Weight210
PositionHalf Back
Last attended.....Centenary
Years on team2
HomeEnid, Okla.

Football Results 1922

Centenary....77	Marshall college	0
Centenary....34	Louisiana College	0
Centenary....21	Millsaps College	7
Centenary....0	University of Tenn.....	14
Centenary....28	Louisiana Normal	7
Centenary....48	Loyola University	0
Centenary....28	Henderson-Brown	0
Centenary....39	U. of Louisville	13
Centenary....20	Louisiana Polytech	0

295

41

Jones-McCann

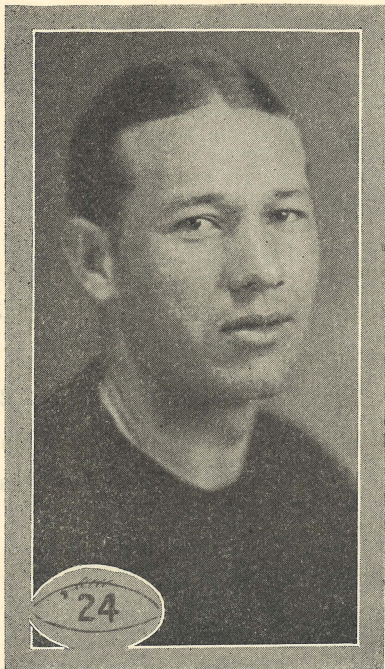
Jim A. McCann, Owner

"We Go a Long Way to Make a Customer"

The General Cord Tires

Corner Crockett
and Louisiana Ave.

Phone 3360
New Phone 12



LETEER

DRINK
Coca-Cola
In
Bottles



Coca-Cola Bottling
Company

M. LEVY CO., Inc.

Shreveport's Greatest Clothiers

College Men

Will find this store the ideal place to shop

Featuring

Up-to-the-Minute Clothing
and Furnishings

A Happy Combination

Pikes Peak Self Rising
Flour

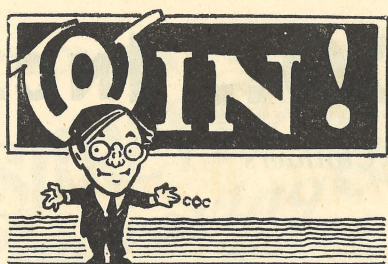
and

Mrs. Tucker's
Shortening

Distributors

Foster & Glassell Co.
LIMITED

Shreveport, La. Natchitoches, La.



LET US TRAIN YOU
FOR
SUCCESS
IN BUSINESS



Miss Lynn's School
"The Institution of Quality"

"Mex"

BARD FERRALL

Number 10
Height 5 ft. 11 in.
Age 20
Weight 200
Position Half Back
Last attended Centenary
Years on team 3
Home Albuquerque, N. M.

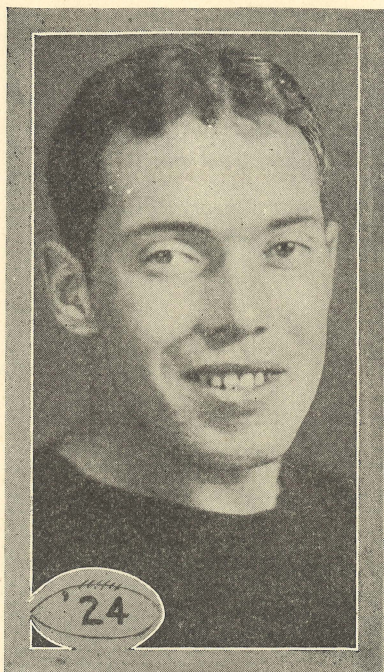
You Drive 'Em
Centenary



Your Opponents and our New
Fords which are ready for you
day or night.



Moore's Service
723 Marshall Street



FERRAL

*Wear a Diamond and Be On Time
For the Game*



PAY—

WHITE BROS. CO.
CREDIT JEWELERS

631 Milam and Louisiana

For Diamonds, Watches, Jewelry

AS YOU GET PAID



One Price—Cash or Terms

Style Wins!

Is the score that Thrills Women

STYLE WINS in the game called clothes. Daily at Baird's this game brings out the smart women of Shreveport to enjoy the many thrills in new apparel with the score card showing "Style" an easy winner. The styles of the hour contribute in a large measure to a woman's success in society; to her prestige in the daily walks of life which in turn makes her a very happy, contented creature. Baird's the synonym of style in the question of fashionable apparel for women.

*Sports Togs, Street Togs, Evening Frocks and Gowns
Ensemble Costumes, Wraps, Coats, Furs, Negligees*



Well Groomed

College men select clothes with distinguishing features of distinctiveness and dignity that express ease and comfort.

The new Feibleman Men's Store will carry merchandise that enjoys a national reputation for quality and integrity.

Suits

Leading styles developed by famous designers.

Langrock College Clothes
Adler's Collegian Clothes
Kaufman's "Campus Togs."
Feibleman's Athletic Clothes

Hats

Featuring the new Wales Snap brim.

Stetson Hats
The "Stylepark"
Italian "Borsalino"
Feibleman's Special
College Caps

Furnishings

A complete stock of best quality furnishings at lower prices than you might expect.

Neckwear

"Fashionknit" and
Resellio brands

Gloves

"Fownes" gloves in fabric
cape and Suede

Shirts

"The Broadway"
"The Rotary"
Arrow
Arrow Tuxedo

Belts

Hickok Belts, Buckles
and Beltograms.

Handkerchiefs

Imported and Domestic
Linen Crepe de Chine,
Georgette and Voile

Sweaters

Shakerknit
Fancy Pullovers
Golf Hose to Match

Hosiery

Wayne and
Holeproof.

Pipes

Sasieni English pipes.
New designs and styles

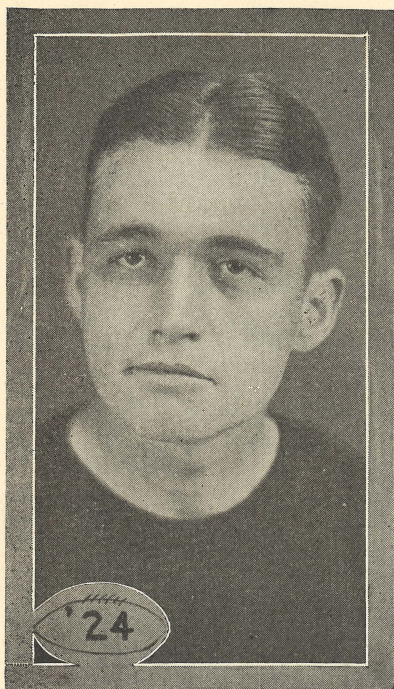
Underwear

Manhattan Athletic
Union Suits
"Faultless" Nightshirts
and Pajamas

Your tastes, wants and needs will be intelligently taken care of by a staff of College men especially assigned to your individual service.

Feibleman's

INC.



PIERSON

"Jim"

JIM PIERSON

Number20
 Height6 ft. 2 in.
 Age20
 Weight190
 PositionGuard
 Last attended.....Centenary
 Years on team.....3
 Home.....Natchitoches, La.

"Eat A Plate of Ice Cream Every Day"

Ask Your Dealer For

CREAM-O

You Will Like It Better

It Is Pure, Wholesome, Delicious
 and of Wonderful Food Value

Made Exclusively By

**Campbell's Ice
 Cream Factory**

1321 Texas Ave. Old Phone 1640

Shreveport, Louisiana

Richenbacker

Jewett

Nash

Automobiles

**Crawford, Jenkins
 & Booth**

FRED D. EUBANKS, Mgr.

619 Spring

Phone 4263

THAT same degree of preparation, necessary for a successful football season, is essential in the case of your Public Utilities if proper service is to be rendered to our customers.

“SERVICE” means not only the work we do for you; it means being prepared to do it.

* * *
* * *

*Southwestern Gas
and Electric Co.*



DR. GEORGE S. SEXTON

Compliments Of

GEO. T. BISHOP, INC.

MARKET AT CROCKETT — PHONE 4751

Distributors For

Dodge Bros. Automobiles

SERTAIN SERVICE

Standard Building
Supply Company

PHONES 3234-6606

331 FRANKLIN ST.

America's

Ace

"Bo"

Bo McMillin is finishing his third year as coach and has already carved his name in the Coaches Hall of Fame. He bids fair to even become a greater coach than he was a player and that's saying a great deal. While at Centre College he made a name for himself that will live as long as the game of football is played. Bo is just as well known for his clean playing as he is for his hard playing and he is teaching his boys to play the same clean brand of ball as he did. His record is as follows: All-State quarter '17-'18-'19-'20-'21. All Southern '18-'19-'20-'21. All-American 19-20-'21. Captain '19-'20. He was also star at track and basketball and a four letter man in '17.

"Good Wood Goods"

J. P. TOWERY, President

J. L. MULLEN, Vice President

I. N. HOUSTON, Secretary and Treasurer

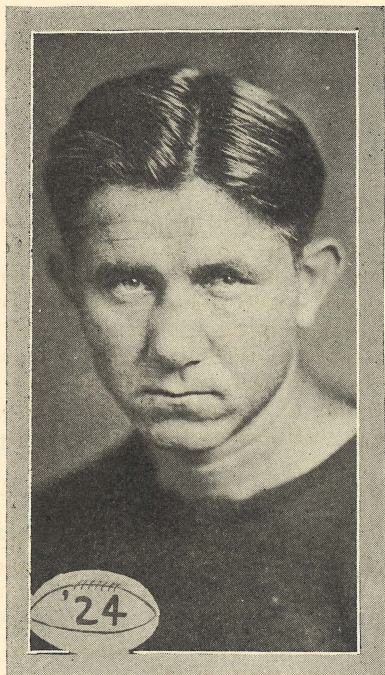
Central Lumber Co., Inc.

Long and Short Leaf Yellow Pine

Sash and Doors, Lath, Mouldings,

Cypress Shingles and Roofing

Shreveport, Louisiana 1527 Southern Avenue Phone Old 4525



"BO" McMILLIN

Shoes for Men

I specialize in SHOES for young men, from the cheapest that are good, to the best that can be made.

M. A. DOYLE

Cor. Marshall and Milam Sts.
(Ward Building)

Special Agent

Johnston & Murphy Shoes



Petroleum Products of Quality



LOUISIANA OIL REFINING CORPORATION

PRODUCING

REFINING

MARKETING

If you don't buy at
NELSON'S

You'll wish you had



**HART SCHAFFNER &
 MARX CLOTHES**

Compliments of
W. F. Taylor Co., Inc.
 Wholesale Grocers
 Shreveport, La.

"Duke Scurvy"
 alias
"Ice-Box"

SAM YORK

Number24
 Height6 ft. 1 in.
 Age21
 Weight185
 PositionEnd
 Last attended.....Centenary
 Years on team.....3
 HomeKansas City, Mo.

Foot Ball Results

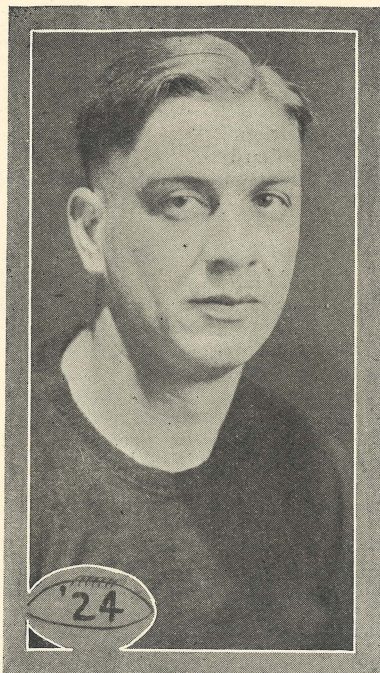
1923
 Gentlemen...35—Southwestern 0
 Gentlemen...40—Henderson-Brown 3
 Gentlemen...46—Chattanooga U. 7
 Gentlemen...31—Hendrix13
 Gentlemen...47—Louisiana Normal 0
 Gentlemen...23—Texas Christian U. 0
 Gentlemen...75—Kentucky Normal 6
 Gentlemen... 0—Boston College14
 Gentlemen...34—So. West. Texas..... 0
 Gentlemen...14—Oglethorpe 0
 Gentlemen...27—L. P. I. 0

Total...372

Total...43

*Greetings and Best Wishes
 to the*
CENTENARY GENTLEMEN

Clyde Jordan
Insurance



YORK

Centenary and Gentlemen

Fall Suits

\$35 — \$50

Unless you're a different sort of a fellow than the most of the good dressers that come here for clothes you are going to be an enthusiastic admirer of these new fall suit styles — their fabrics, patterns, general smartness and the moderate manner in which they have been priced.

Schober and Brown Company, Inc.

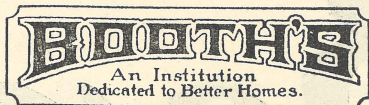
513 Market Street

Next to Commercial Bank

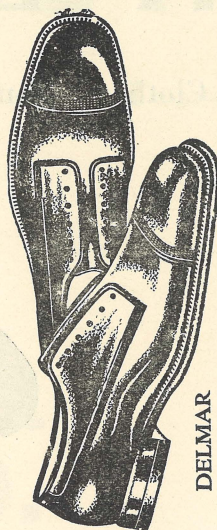
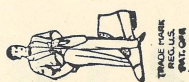
The Dual Role of Furniture

Furniture has a combined mission — to make the home beautiful and to make it comfortable.

At no time has more care been given to furniture design than today. The result is comfort and beauty, both in their best attainment and expression are shown at this institution.



*The South's Largest—
Shreveport's Greatest*



Walk-Over

BAIRD BROS. SHOE CO., Inc.

520 Texas Street

Shreveport, Louisiana

PROBABLE LINE UP OF CENTENARY COLLEGE

Left
End
Weaver
34

Left
Tackle
Wafer
1

Left
Guard
Hogue
12

Center
Rebsamen
12

Right
Guard
Pierson
20

Right
Tackle
Meadows
21

Right
End
Hubbard
36

Left Half
White
7

Fullback
Farrell
20

Right Half
Letteer
26

Quarterback
Place
29

SUBSTITUTES

Stone—5
Anderson—13
Kepke—22
Lawrence—4
Rhea—25
Bennett—15
Beam—8
Binion—27

Clayton—31
Duckworth—18
Dowell—
Davis—19
Faulk—23
Fontenot—
Flenniken—17
Maddox—16

Schwarzer—11
Weekly—3
Waltman—
Woods—14
York—24
Faulkner—32
Kimball—9

OFFICIALS: Referee—C. C. "Doc" Stroud (Tufts). Umpire—

OUR LINE-UP FOR

Society Brand Clothes

Manhattan Shirts

Vassar Underwear

Stetson

Braeburn

Mansco Underwear Crofut and

Bens

LINE UP OF LOYOLA UNIVERSITY

Left End Gremillion 13	Left Tackle Wingling, F. 10	Left Guard Holmes 22	Center Smith, A. D. 11	Right Guard Maloney 17	Right Tackle Quminello 23	Right End Walet 8
Left Half Wingling 22	Fullback Smith, E. A. 18	Right Half Nolan 7	Quarter Domengeaux 5			

SUBSTITUTES

Ducote—2
Denux—1
Carroll—15
Novo—16

Mayo—19
Gaudet—20
Morvant—6
Rive—9

Nicaud—3
Frage—4
Schiro—24

PERSONNEL OF COACHING STAFF

R. J. Ducote, (Auburn) Head Coach.
W. T. Daly, (Holy Cross) Ass't. Coach.
F C. Morere, (Auburn) Ass't. Coach.

Gardere Moore, Student Manager.
Price Crane, Assistant Manager.
Jerry Glass, Assistant Manager.

—J. T. Smith (V. M. I.). Linesman—Mickey O'Quinn (L. S. U.)

OR FALL 1924-25

Hats Phoenix Hosiery Keller College Coats Fownes Gloves

Clothes

Knapp Hats Onyx Hosiery

ONS LTD.

Curtis Bros. Blue Label Vegetables
 Gold Bar Canned Fruits and Pine-
 apple; Cupples Cord Casings;
 White Crest Flour
 Sunset Coffee
 Budweiser

Distributed by

The Hicks Co., Ltd.

Wholesale Grocers and Cotton
 Factors

Minden Homer Winfield
 Shreveport Haynesville Mansfield

"Reb"

PAUL REBSAMEN

Number28
 Height6 ft.
 Age19
 Weight190
 PositionCenter
 Last attended.....Centenary
 Years on team.....2
 HomeFort Smith, Ark.

Fall Furniture

A complete line of furniture for
 every room in the Home. Con-
 genial service.



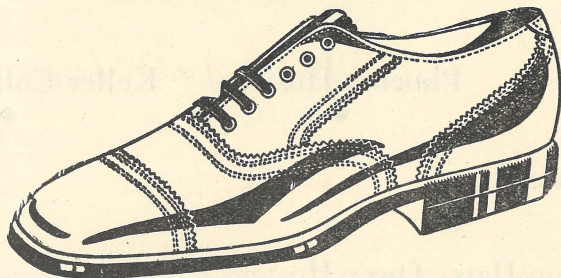
Convenient Credit



American Furniture Company

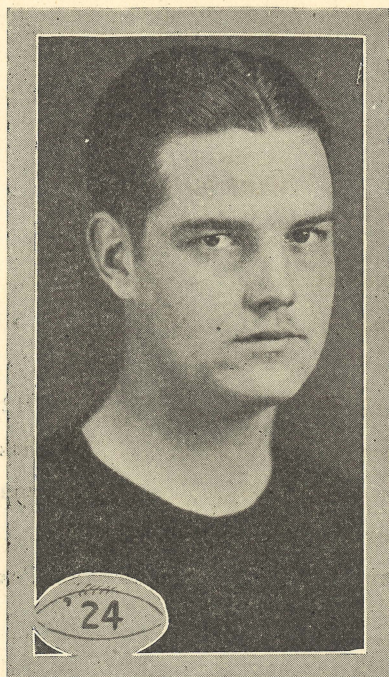
720-22 Milam Street

Exclusive Agents for
 BOSTONIAN SHOES



Rosenberg's
 SHOE STORES Inc.

425 Milam



REBSAMEN

If there is any one
Man in this
Town who
More than all other men
Likes to see
CENTENARY win
A Foot Ball game
Or who believes more
Thoroughly
Than any one else
Believes
In the
GENTLEMEN'S
Ability to win
Games
Or who will root
Harder than they will
Themselves
To make them win
That man is
Joe Peyton—the
Man who made the
Convenient Corner Popular
HERE'S HOPING!

Compliments of

**Meriwether
Supply Co., Inc.**

**BUILDING
MATERIALS**

Sudden Meriwether Service

1312 Jordan Street

BIG CHAIN STORES

GROCERIES

MEATS

VEGETABLES

BAKERY

DELICATESSEN

Every city has its leader in these
lines and in Shreveport every
thrifty and particular housewife
recognizes the leader as the

BIG CHAIN STORES

Victory Gravel Co.



Good Road Gravel

Washed Sand

Washed Gravel

Building Blocks

Lime and Cement



Masonic Building

Shreveport, - Louisiana

"Jelly"

CLARENCE DAVIS

Number	19
Height	6 ft.
Age	20
Weight	210
Position	Tackle
Last attended.....	Centenary
Years on team	2
Home	Texarkana, Texas

**Centenary Drug Co. is a Good Place to Trade
Come and See Us.**

After the game come to Centenary Drug Co.
and we'll play the old game over.

SWEDE & HUBBARD CO., INC.

Football Dopesters.

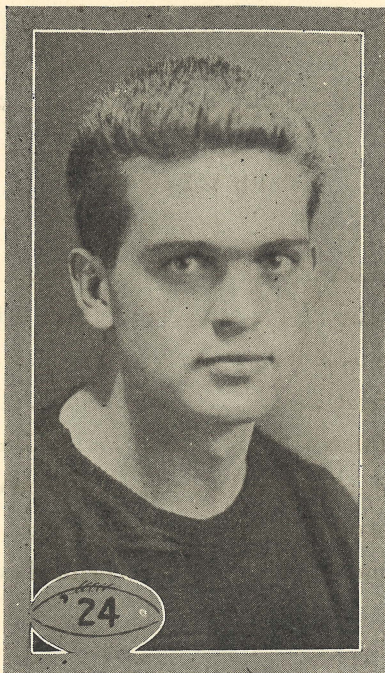
Centenary Drug Co., Inc.

Opposite Centenary Campus

Phones 2520-6173

Shreveport, Louisiana

"Everything a Drug Store Means, Then Some"



DAVIS

Moon and Oldsmobile Automobiles

Distributed by

**LOUISIANA - TEXAS
MOTOR CO., Inc.**

♦♦

H. Clay Brown, President

Phone 372

215 Milam Street

Elliott Bros. Electric Co.

**Wiring, Lighting Fixtures, Sup-
plies, Appliances, Repair work
Radio Equipment and Accessories**

In Business to Serve You Better Electrically

Joe S. Bond

Percy R. Elliott

Dewitte D. Hall

Fontenot and Price

**PUBLIC ACCOUNTANTS AND
CONSULTANTS ON FEDERAL
TAXES**

Rooms 419-20 Giddens-Lane Bldg.

Telephone 2461

Shreveport, Louisiana

American National Bank

and

American Bank & Trust Company

of Shreveport, La.

♦♦

Combined Capital \$250,000.00

**Combined Surplus and Profits
\$110,000.00**

Ford

The Universal Equalizer, the Handy, Ready, Runabout for everybody. On the campus from the "Profs." to "Plebes."

♦♦♦

Instant delivery of any model Ford at

The Bossier Motor Co.

Authorized Ford Dealer

Telephone 1986

"We Lead—Others Follow"

Here's Wishing
You Win
Every Game

♦♦♦

Builder's Supply Co.

3rd and L. & A. Tracks

"Swede"

CARL ANDERSON

Number13
Height5 ft. 9 in.
Age23
Weight155
PositionHalf Back
Last attended.....Centenary
Years on team.....3
Home.....Fort Worth, Texas

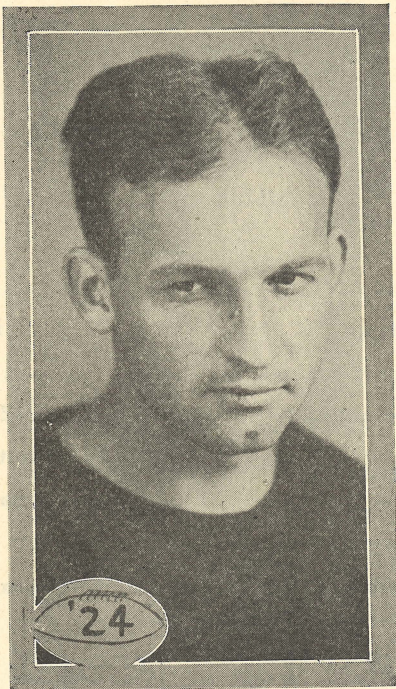
We Install:

Exhaust Systems
High Pressure Systems
Dust Collectors
Ventilators
Sturtevant Fans
Saw Hoods
Etc.

*Anything in
Sheet Metal*

**Shreveport Blow Pipe &
Sheet Iron Works, Ltd.**

Shreveport, Louisiana



ANDERSON

*We help more folks
buy Ford Cars than
any other dealer in
the South*

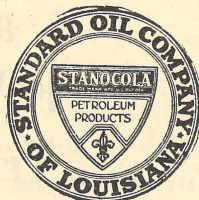


Wray-Dickinson Co. Inc.

SHREVEPORT, LA.

For the Motorist's Convenience We Have Established Complete Greasing Service at Our Service Stations at

Fairfield Ave. Service Station—Fairfield and Jordan Sts.
Greenwood Service Station—Greenwood and Virginia Sts.
Marshall Street Service Station—Marshall and Fifth Sts.
Pierre Service Station—Pierre and Hotchkiss
Texas Avenue Service Station—2123 Texas Avenue.



High-pressure Alemite; greasing racks, efficient workmen. Within a few minutes they grease your car completely—thereby relieving you of a very dirty job and one that without the proper equipment you can only half-way do yourself, and the cost, including the grease used, is very nominal; Fords 50c, Chevrolets 75c, all other makes \$1.25.

Crank cases are drained, flushed and refilled and transmissions and differentials filled; no charge is made for labor in these operations. You pay only for the materials actually used.

Every five hundred miles, the oil in the crank case should be changed, and every 1,000 miles your car should be completely greased, chassis, springs, wheels, transmission, differential, etc.

STANDARD OIL COMPANY OF LOUISIANA

Football players must eat the best of meats and we are glad to say that we furnish the training table meats for the

Gentlemen

Ask them about real quality and they will vouch for us.

Service Unexcelled

Give us a trial

City Market

705 Texas Street

Old Phone 4124 New Phone 65

"Zuppke"

ZOLLIE BENNETT

Number15
Height5 ft. 11 in
Age19
Weight210
PositionCenter
Last attended.....Centenary
Years on team.....2
HomeTexarkana, Texas

White and F. W. D. Trucks

♦♦

Crawford, Jenkins and
Booth, Ltd.

Truck Department

Ed Crawford, Manager

The Best Team Wins The Gentlemen

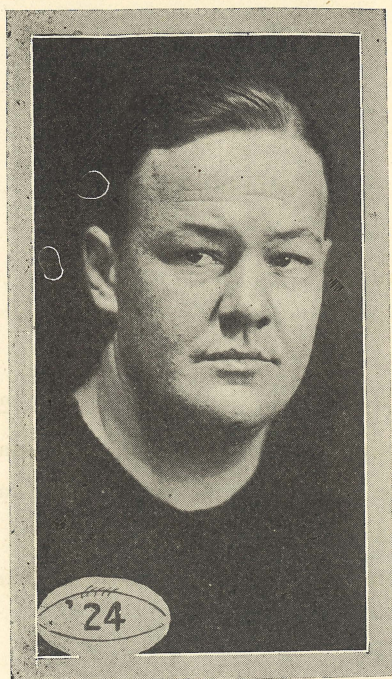
The best that human hands can do in the way of tailoring is to be seen in the Griffon Suits.

\$30 to \$50

♦♦

Sold only by

Stag Clothing Co.



BENNETT

Styron's Headquarters for

Christmas Cards

*Exclusive Designs—
Unexcelled Variety*



What are your Greeting Card plans for Christmas? Have you given it a thought? You can't plan too early to insure best selections. STYRON'S the place, for the most exclusive designs in Engraved Personal Christmas cards, variety unexcelled. Complete stock now ready for your inspection and approval. Your order will be appreciated and given prompt and careful attention.

*Compliments and Best Wishes
from*

DICKSON ICE CREAM COMPANY

S. A. Dickson, President



"It's Always Good"



Phone 6495 1601 Marshall St.
Shreveport, Louisiana

"Gentlemen"



We are strong for you, and we wish you the most successful season in the history of old Centenary.



**Schuster's Wholesale
Produce Co.**

Use Crystal Gasoline and Veedol Oil

and you'll never be late
for a game

Caddo Central Oil & Refining Corporation

Retail Department

PHOTOGRAPHS

in the

CENTENARY FOOTBALL PROGRAM



were made by

Milburne's Studio

513 Milam

Phone 5887

"Tarzan"

MURIEL HOGUE

Number12
Height6 ft.
Age22
Weight200
PositionGuard
Last attended.....Centenary
Years on team.....2
HomeJuarez, Mexico

O. W. MADDOX, No. 16.

Guard; weight 188 lbs.; height 6
feet; age 20; year on team 1.

T. SCHWARZER, No. 11.

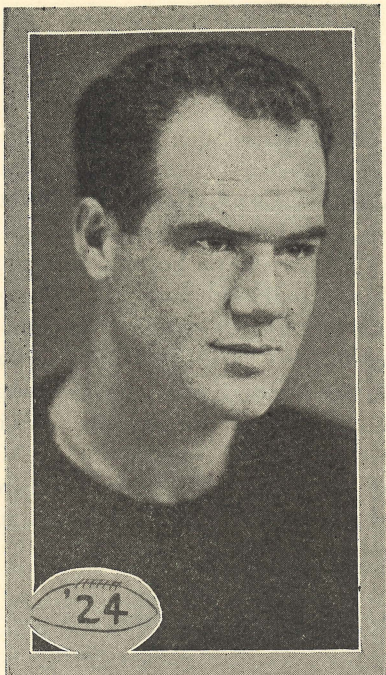
Tackle; weight 190; height 5 feet,
11 inches; age 22; year on team 1.

PERCY WOODS, No. 14.

Center; weight 190 lbs.; 6 feet, 1
inch; age 20; year on team 1.

BRYON FAULKNER, No. 32.

Tackle; weight 190 lbs.; 6 feet;
Age 23; year on team 1.



HOGUE

We Invite You

♦♦♦

Drive Into Our Service Stations
for "Sparco" Gasoline, A Shreve-
port Product

Located at

MARKET AND FANNIN
POLAND AND FETZER
GREENWOOD ROAD
TEXAS AND GARY

♦♦♦

Shreveport Producing &
Refining Corporation
SHREVEPORT, LOUISIANA

Everything in Glass

♦♦♦

Fronts installed by expert
Mechanics

♦♦♦

Best equipped shop in the
southwest

♦♦♦

Shreveport Glass
Company, Inc.

Old phone
3463

New Phone
754

When Shreveport Was the Capital of Louisiana

♦♦♦

By a special act of the Legislature,
approved by Governor Allen on
January 25, 1864, Shreveport be-
came, and for 16 months and 7
days was, the capital of Louisiana.

Soon after that date the Victoria
Lumber Company began produc-
ing and has since produced, only
Quality Lumber, Artistic Mill-
work, and Permanent (Built-in)
Furniture.

Victoria Lumber Company
LIMITED.
IN BUSINESS SINCE THE CIVIL WAR.



At the Big Games

or on those long hikes—a Spalding Sweater is the best and warmest friend you can have.

Spalding Highest Quality all worsted sweaters are knitted only of three-eighths blood wool. This wool is taken from the neck and chest of the sheep—where the finest and warmest wool is grown. These sweaters are guaranteed to be the warmest possible to produce.

You can find a size, a style, a color and a price to please you at—



A. G. Spalding & Bros

130 Carondelet St.

New Orleans

EMMETT MEADOWS, No. 21.

Tackle; weight 210 lbs.; height 6 feet; age 22; year on team 2.

PAT WEEKLY, No. 3.

Quarterback; weight 140 lbs.; height 5 feet, 5 inches; age 21; year on team 1.

Allen Manufacturing Company, Ltd.

Manufacturers of

Sash, Doors and Stock
Designs of Millwork

Lumber, Shingles, Roofing
and Glass

Shreveport, Louisiana

HOMER H. NORTON

Assistant Coach Homer H. Norton came to us from Birmingham Southern College where he was a star in both football and baseball. This is his fifth year at Centenary and he is also coaching basketball and baseball and has turned out championship teams in both of these sports. While in college Coach Norton was captain of all three sports he is now coaching. Very popular with all the players and loved by the entire school.

EARNEST KIPKE, No. 22.

End; weight 170 lbs.; height 5 feet, 11 inches; age 20; year on team 2.

JACK RHEA, No. 25.

End; weight 155 lbs.; height 5 feet, 8 inches; age 18; year on team 2.

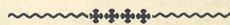
AB BEAM, No. 8.

Halfback; weight 155 lbs.; height 5 feet, 7 inches; age 21; year on team 2.



COACH NORTON

Automotive, Electrical and Radio Supplies



Wholesale Only

Interstate Electric Co.
of Shreveport, La.

*For those who can afford and
demand the best*



SINGLE SIX
PACKARD
SINGLE EIGHT



Ask the man who owns one



**Wm. D. Keith Motors
Company**
Distributors

KIDD-RUSS TRUNK & BAG CO.

"The House of Luggage"

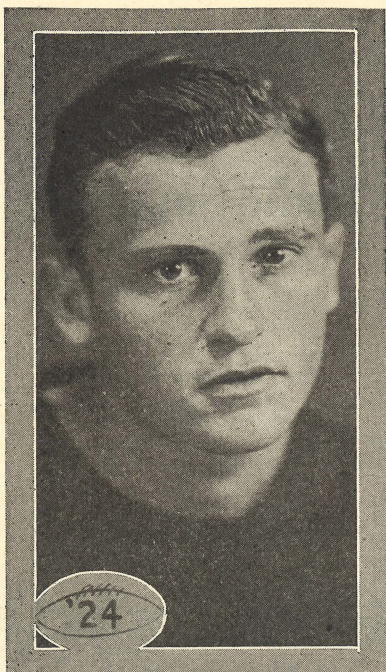
"You can live in your Trunk"—
if it's a Hartmann, Oshkosh or In-
destructo Wardrobe.

Keeps y o u r clothes without
wrinkles in perfect order.

**STUDENT'S SPECIAL
WARDROBE TRUNKS**

The Best Hand Luggage, Bags,
Gladstones, Suits and Fitted Cases,
Etc.

519 Milam Street Phone 2088



STONE

"Stoner"

WAYNE STONE

Number5
 Height5 ft. 9 in.
 PositionFull Back
 Last attended.....Centenary
 Years on team2
 HomeHarrisburg, Ark.

Be Sure of Your Furniture



To make assurance doubly sure, to know that you are getting the right thing for the right place, consult with us and buy your things where real quality is combined with low price. New arrivals now ready.

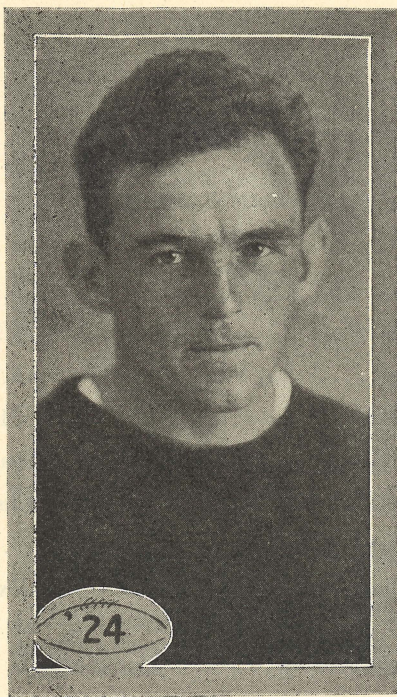
SOUTHERN
"The Southern Serves You Right"
Furniture Company
 616 Milam Street
 Next to Saenger Theater

"IF IT'S MUSICAL WE HAVE IT"

We Carry a Complete
 Stock of Musical
 Merchandise



Hutchinson Bros.
JEWELERS
 504-506 Texas Street
 Shreveport, Louisiana



WHITE

"Whitey"

HARRY WHITE

Number7
 Height5 ft. 11 in.
 Age22
 Weight160
 PositionQuarter-Back
 Last attended.....Centenary
 Years on team.....3
 HomeTyler, Texas

Playing The Game

The Game of Life is hard to play. A few men score touchdowns; the majority play a quiet, dependable game—yet there are some who never even learn the rules.

The members of the Robinson-Slagle Lumber Company are experts in their line; they *know* the subject of lumber, particularly of pine.

We play the lumber-business-game fairly. When you deal with us, you get the benefit of our long experience and knowledge of lumber values. And you also learn why the name Robinson-Slagle has always stood for consideration and integrity.

Come down to our yards for a talk about the building materials which should go into that house you are thinking of building or re-building.

ROBINSON-SLAGLE LUMBER CO., Inc.

"Lumbermen You Can Trust"

Western, Hope and Abbie

Phone 4122

IT WAS A MAN WHO KEPT
GOING WHO DISCOVERED
AMERICA



Buy a



and keep going



Howard Motor
Company, Inc.

“Red”

HIRAM LAWRENCE

Number	4
Height	5 ft. 9 in.
Age	21
Weight	145
Position	Half-Back
Last attended.....	Centenary
Years on team.....	2
Home	Texarkana, Texas

FIRST NATIONAL BANK

AND ITS AFFILIATE THE

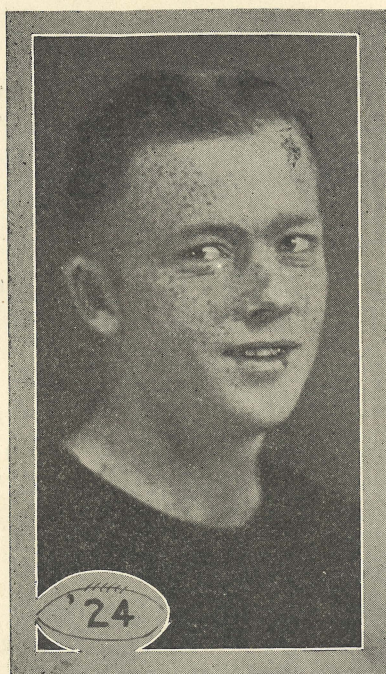
CITY SAVINGS BANK & TRUST CO.

CONSTITUTE THE

OLDEST, LARGEST AND STRONGEST

BANKING UNIT IN LOUISIANA
OUTSIDE OF NEW ORLEANS

OUR APPRECIATION OF YOUR BUSINESS IS PROVED
BY THE SPLENDID SERVICE RENDERED



LAWRENCE

PEP GAS



Just as OUR BOYS have the
PEP to WIN GAMES,
so has our GASOLINE the
PEP to take you
anywhere



Baker Gasoline Co.,
Incorporated

Success to the "Gentlemen"



With all Shreveport, we desire to express our good wishes for the success of the "GENTLEMEN" this season.

We cordially invite the fellows to call and see the new Fall footwear displayed at our store.

**G.R.
Kinney & Co.**
LARGEST SHOE STORES

USE

DAINTY FLOUR

The Best of Them All

PICNIC FLOUR

"It's Self-Rising"

Distributed by

**Frank Grocery
Company, Inc.**

Phone 1248 Shreveport, La.

THANKS



The management takes this opportunity to express their appreciation of the advertising assistance and advice of Mr. Otis M. Lowe and Mr. Geo. S. Sexton, Jr., and also wish to thank the Shreveport Times and the Shreveport Journal for their co-operation and assistance in the publishing of this programme.

CENTENARY FOOTBALL REVIEW,
P. M. REBSAMEN, *Business Manager.*

A SMALL AMOUNT STARTS an ACCOUNT

AT



FILES BINION, No. 27.

Halfback; weight 175 lbs.; height 5 feet, 3 inches; age 20; year on team 2.

WILLIAM CLAYTON, No. 31.

Halfback; weight 175 lbs.; height 6 feet; age 19; year on team 1.

OTTO DUCKWORTH, No. 18.

Guard; weight 189 lbs.; height 5 feet, 11 inches; age 18; year on team 1.

MACK FLENNIKEN, No. 17.

Fullback; weight 185 lbs; height 6 feet; age 19; year on team 1.

“The Shop That Beautifies”

Meet Your Friends Here

BEAUTY SPECIALISTS

HAIR BOBBING

TAKEDA BEAUTY SHOP

Ground Floor

611 Milam Street

Third Door from Inn Hotel

Phone 7342

The System

DEPOSITING a definite part of your income in a Savings Account regularly, is as important as practicing your daily "setting up" exercises. It's the system that produces financiers.

A Bank of Personal Service

Commercial National Bank

SHREVEPORT, LOUISIANA

Some of Our Hobbies—

All lumber carefully stacked according to size in well lighted and ventilated warehouses, moisture and dust proof.

Millwork of Distinction.

Vulcanite Roofings.

Phelan-Faust Paints.

Shreveport Long Leaf Lumber Co.

INCORPORATED

SALES AGENTS PERFECTION OAK FLOORING

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Phone 3880

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1928

*Milam at
Marshall*



*Shreveport's
new and greater store
for men and boys*

Selber Bros INC.

*In the heart of Shreveport's
new shopping center*